

Look inside to see how you  
can be a part of the  
Holiday Magic!



 Northwestel

 yukon  
hospital foundation

**2024 Sponsorship Opportunities**  
**NOVEMBER 21 - 30**

# 2023 Highlights

Newmont  
BAH Humbug  
Cocktail  
Party

Skookum  
Asphalt  
Santa  
Breakfast

Save on Foods  
Seniors'  
Soiree

Alkan Air  
Grand  
Ball

Over  
\$561,000  
raised  
in 2023!

Sponsorship  
\$208,800  
.....  
Auction Proceeds  
\$216,410  
.....  
Event Ticket Sales  
\$145,500

More than 1,200 Yukoners  
attended the 2023 Northwestel  
Festival of Trees!

Local Exposure Included:



YUKON NEWS



## Online 50/50 Raffle

2024 Festival 50/50 Raffle  
coming in October!

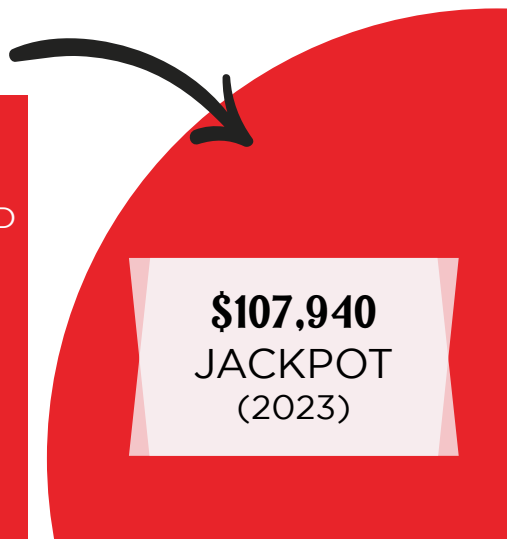
**YUKONERS**  
KICKED OFF  
THEIR  
HOLIDAYS  
WITH **US!**

17,570  
RAFFLE  
TICKETS SOLD

2024  
(Spring)

22,871  
RAFFLE  
TICKETS SOLD

2023



# 2024 Festival Sponsorships

As our community gathers for the 21st anniversary of the Northwest Festival of Trees, we invite you to join us in celebrating past successes and partnering in our shared vision for enhancing health care in the Yukon today and for generations to come.



As a key sponsor of the 2024 Alkan Air Grand Ball on Saturday, November 30, we thank you in advance for your generous support and are excited to help create a magical evening with you.

## Grand Ball Dinner Sponsor: \$10,000

- **Logo recognition:**  
Festival presentations.  
Alkan Air Grand Ball event signage.  
Alkan Air Grand Ball event program.  
Alkan Air Grand Ball event tickets.  
Multiple Festival print advertising inclusions.
- **Name recognition:**  
From the Alkan Air Grand Ball stage.
- **Social Media-Email Campaign mentions:**  
Logo recognition in multiple campaign mentions.

## \$5,000

Grand Ball Dance Band Sponsor  
Grand Ball Martini Bar Sponsor  
Grand Ball Scotch Bar Sponsor  
Grand Ball Champagne Reception Sponsor  
Festival Volunteer Sponsor  
Online Silent Auction Sponsor

- **Logo recognition:**  
Festival presentations.  
Alkan Air Grand Ball event signage.  
Alkan Air Grand Ball event program.
- **Name recognition:**  
From the Alkan Air Grand Ball stage.
- **Social Media-Email Campaign mentions:**  
Logo recognition in multiple campaign mentions.

## \$2,500

Grand Ball Photo Booth Sponsor  
Grand Ball Table Centre Piece Sponsor  
Grand Ball Dessert Sponsor  
Grand Ball Late-Night Pizza Buffet Sponsor  
Grand Ball Table Wine (White)  
Grand Ball Table Wine (Red)  
Safe Ride Home Sponsor (2)  
Seniors' Soiree Dance Band Sponsorship

- **Logo recognition:**  
Festival presentations.  
Alkan Air Grand Ball event signage.
- **Name recognition:**  
Alkan Air Grand Ball event program.
- **Social Media-Email Campaign mentions:**  
Logo recognition in multiple campaign mentions.

## **Seniors' Soiree Centre Piece Sponsor \$1,500**

- **Logo recognition:**  
Save on Foods Seniors' Soiree centre piece signage.
- **Name recognition:**  
Festival presentations.  
Seniors' Soiree event program.
- **Social Media-Email Campaign mentions:**  
Logo recognition in campaign mentions.

## **Tree Sponsorship \$2,500+**

- **Logo recognition:**  
Festival presentations.
- **Name recognition:**  
Alkan Air Grand Ball event program.
- **Social Media-Email Campaign mentions:**  
Logo recognition in campaign mentions.

## **Wreath Sponsorship \$1,000+**

- **Name recognition:**  
Festival presentations.  
Alkan Air Grand Ball event program.
- **Social Media-Email Campaign mentions:**  
Logo recognition in campaign mentions.

## **Door Prize Sponsorship \$500+**

- **Name recognition:**  
Festival presentations.
- **Social Media-Email Campaign mentions:**  
Logo recognition in campaign mentions.

# **2024 Festival Sponsorships**



Reserve your **Alkan Air Grand Ball** table today - tickets are limited.  
\$4,000 per table - 8 guests

The 2024 Northwestel Festival of Trees team would also be pleased to customize a sponsorship unique to your business and philanthropic needs.



**JOIN US  
THIS  
YEAR**

## **SPONSORSHIP OPPORTUNITIES | 2024**

Becoming a valued sponsor of the 2024 Northwestel Festival of Trees in support of the Yukon Hospital Foundation's Building Better Together Campaign is an impactful way to contribute to the well-being of our community.

Your sponsorship will engage and unite communities across the Yukon during the holiday season, offering hope to families facing mental health challenges. Together, you will support us in reaching our goal of raising \$2 million for the new Mental Wellness Unit at Whitehorse General Hospital, which is set to open early in 2025.

**NOVEMBER 21 - 30, 2024**

**Make Holiday Magic Happen**

Please contact:  
Karen Forward, President  
(867)393-8930  
[Karen.Forward@wgh.yk.ca](mailto:Karen.Forward@wgh.yk.ca)



Northwestel

*Festival  
of Trees*

**YHF.CA**